# Multiculturalism and Global Health

**รศ.ดร.ภาวิกา ศรีรัตนบัลล์**
ผู้อำนวยการ สถาบันเอเชียศึกษา
จุฬาลงกรณ์มหาวิทยาลัย

# Culture & Human society

Structure : Institutions, groups

Social behaviour : Norms, knowledge, beliefs, habits, ways of life

Cognition : Ideology, attitudes, beliefs,

Tools : Language, materials, arts, innovations,

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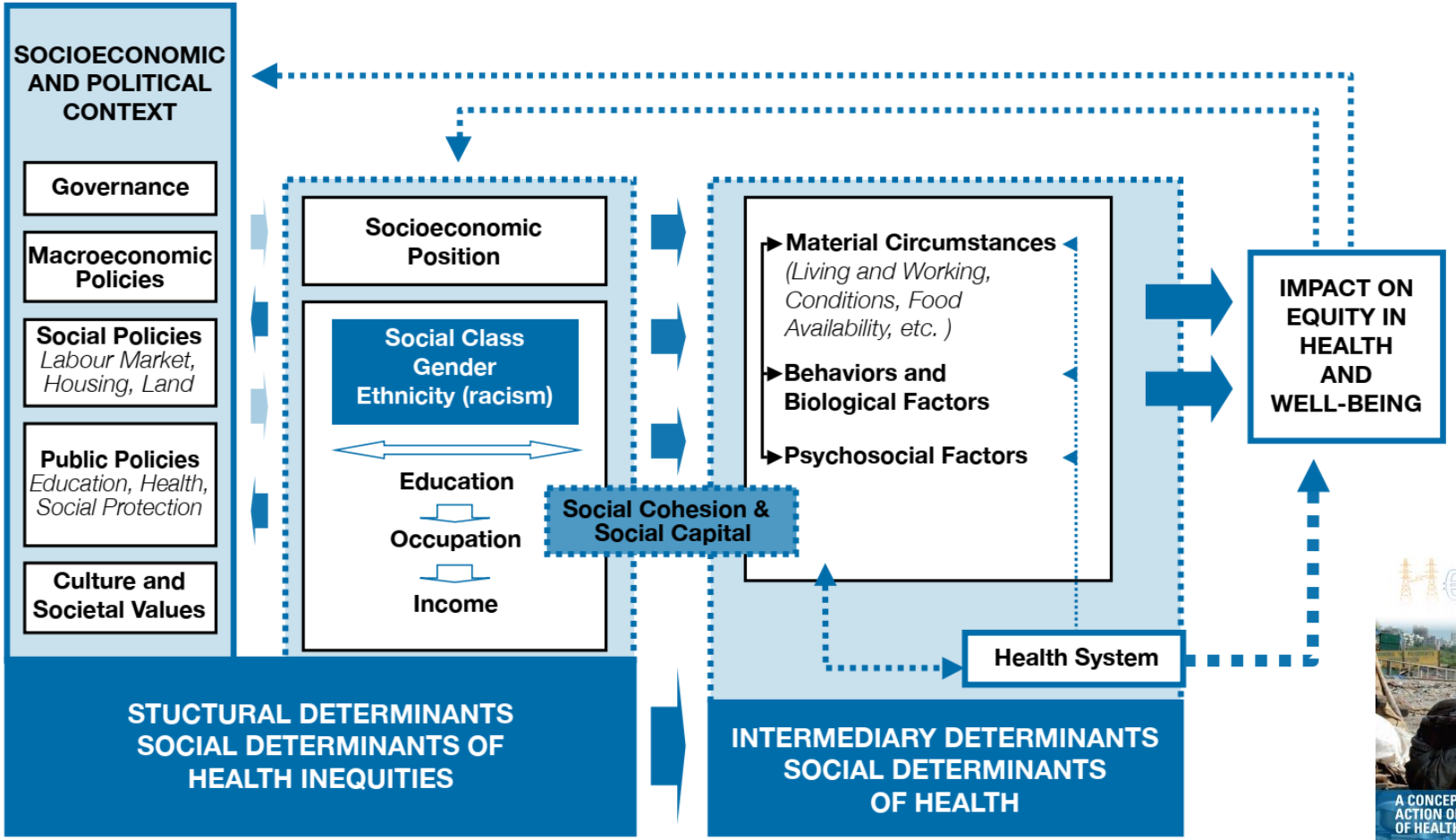

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# ที่มาของความเป็น Multicultural society

- สังคมซับซ้อน : โลกาภิวัฒน์กับปรากฏการณ์ทางสังคม ที่สำคัญ ภายใต้อุดมการณ์ความเป็นสมัยใหม่และกลไกขับเคลื่อนแบบทุนนิยมและวิทยาศาสตร์ เทคโนโลยี
- การเคลื่อนย้าย การผสมปนเปของวัฒนธรรม : โอกาสต่าง ๆ ในชีวิต เช่น ครอบครัว การศึกษา อาชีพ (Intercultural contact)
- การปรากฏของความหลากหลายในที่เดียว : เชื้อชาติ อาหาร ความเป็นอยู่
- การแพร่ออกไปในวงกว้าง ขยายขอบเขตของความรู้ ความคิด ความรู้สึก อุดมการณ์ : ภาวะไร้พรมแดน transborder, borderless
- มุมมองใหม่ ความคาดหวังใหม่ ความต้องการใหม่
- การเปลี่ยนแปลงอย่างรวดเร็วและต่อเนื่องของสิ่งต่าง ๆ
- วัฒนธรรมกำหนดอัตลักษณ์ ตัวตน และความเป็นมนุษย์ของเรา

รศ.ดร.ภาวิกา ศรีรัตนบัลล์

# การพยาบาลกับวัฒนธรรม

- การพยาบาลโดยตัวเองคือระบบวัฒนธรรมประเภทหนึ่ง
- ปฏิบัติการภายใต้ระบบวัฒนธรรมที่ใหญ่กว่า เช่น ระบบโรงพยาบาล ระบบสังคมโดยทั่วไป
- หน้าที่และความรับผิดชอบของพยาบาลต่อผู้ป่วยเป็นความคาดหวังทางวัฒนธรรมแบบหนึ่ง
- พยาบาล เป็นเพียงส่วนหนึ่งของอัตลักษณ์ที่ถูกสร้างขึ้นอย่างซับซ้อนผ่านวัฒนธรรม

รศ.ดร.ภาวิกา ศรีรัตนบัลล์

# กิจกรรม : วัฒนธรรมในตัวเรา

- อธิบายตัวคุณผ่านคำ 10 คำ
- คุณเคยถูกคิดว่าเป็นอย่างนั้นอย่างนี้ หรือมีอคติเพราะความเป็นพยาบาล บ้างหรือไม่?
- คุณรู้สึกอย่างไร
- คุณเคยมีความรู้สึกไม่ดีเมื่อต้องรับมือกับสถานการณ์ที่คนคิดต่างบ้าง หรือไม่?
- คุณจัดการอย่างไร? คุณพอใจหรือไม่

# หน้างานทางวัฒนธรรมของพยาบาล

01
Patient safety

02
Patient needs

03
Patient autonomy

04
Patient rights,
Human rights :
respect, dignity

05
Patient satisfaction

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# 01

# วัฒนธรรมและระบบริการสุขภาพ : มาตรฐาน HA

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# คำว่าวัฒนธรรมถูกนำมาใช้อย่างไร?

- HA คือการสร้างวัฒนธรรมคุณภาพในโรงพยาบาล
- คำว่าวัฒนธรรมถูกใช้แบบกว้าง และหลวม (ต่างคนต่างเข้าใจ)
- ทว่าวัฒนธรรมถูกนำมาให้ความสำคัญในกระบวนการต่าง ๆ
    - กระบวนการดูแลผู้ป่วย
    - การมองผลลัพธ์ที่ผู้ป่วยหรือผู้รับบริการได้รับ
    - การเน้นที่ผู้ป่วย : ไม่ได้มองว่าผู้ป่วยคือกลุ่มวัฒนธรรมแบบหนึ่ง

# 02

# ถอดกลไกการทำงานของวัฒนธรรม

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# การประกอบสร้างวัฒนธรรม

- Statics : ประวัติศาสตร์ ประเพณี ขนบธรรมเนียม
- Dynamics
    - Interaction
    - Socialisation : direct, indirect
    - Acculturation, enculturation
    - Forced

# Level of cultural orientation

Nationalism, individualism, communitarianism

Macro view

Bureaucratic, Technocratic

Meso

Subcultures :

Micro

# 01

# Multiculturalism & Health

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# Ethnocentrism & Ethnocentric

- Age: 25-35
- Gender: female
- Allergies: none
- Location: Bangkok, Thailand
- Habits: unhealthy eating, sedentary lifestyle

## Superiority VS Bias

Xenophobia, racism
The White Man Burden

## Root causes

Culture – race, religion, socio-cultural background

## Consequences

Social exclusion

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# ผู้ป่วยกับความหลากหลายทางวัฒนธรรม

## กลุ่มเปราะบาง

ยากจน
ไร้บ้าน
โดดเดี่ยว
เจ็บป่วย

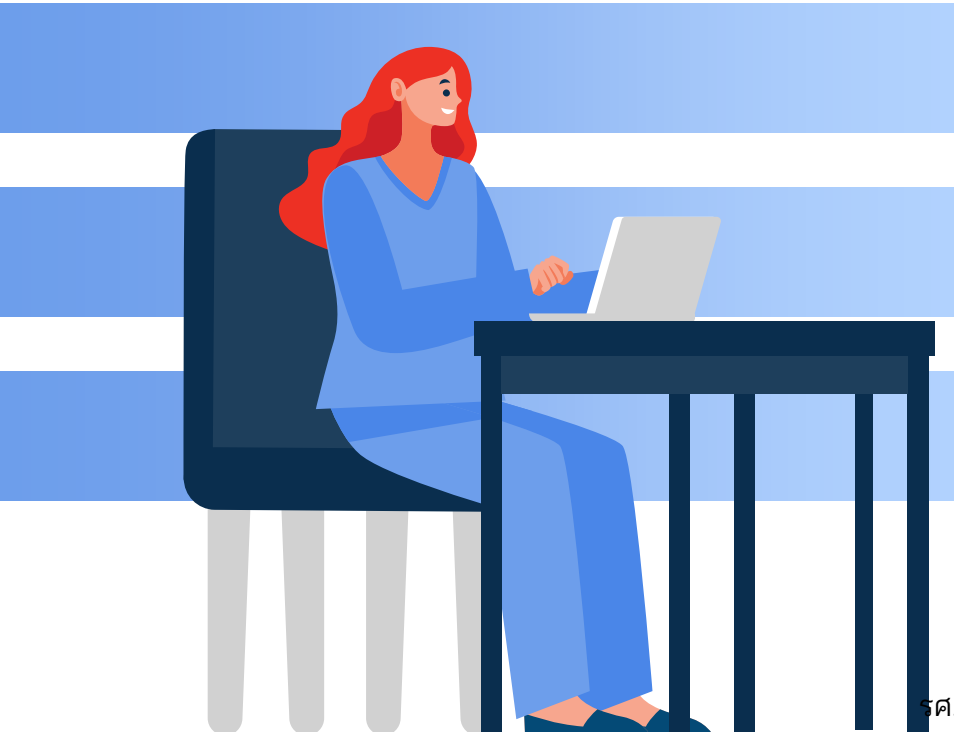
## ทุกคนในช่วงเวลา

เด็ก เยาวชน
วัยชรา
อาชีพ

## กลุ่มความต้องการเฉพาะ

กลุ่มชาติพันธุ์
ภิกษุ
LGBTQ
People with disability
EoL
Elderly

# ปฏิบัติการทางวัฒนธรรม และ Cultural clash



01 วัฒนธรรมในโรงพยาบาล

02 วัฒนธรรมของผู้ป่วย

03 วัฒนธรรมของพยาบาลในฐานะวิชาชีพ และวัฒนธรรมของพยาบาลในฐานะปัจเจก

# Cultural Competent Care

## Definition

Cultural competence is about the ability to work effectively across cultures; it is an approach that enables one to learn to communicate and work respectfully with people whose cultures differ from one's own.

## Mercury

Cultural competence is about people's own feelings of competence which are based on positive attitudes and self-confidence

# Thanks

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# Challenge

How, then, can a health system be both **universal** (treat people as equals) and **particular** (respond to people's different needs)?

# Global Heatlh

Cultural awareness

# Contents of This Template

Here's what you'll find in this **Slidesgo** template:

- A slide structure based on a clinical case presentation, which you can easily adapt to your needs. For more info on how to edit the template, please visit **Slidesgo School** or read our **FAQs**.
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- A **thanks** slide, which you must keep so that proper credits for our design are given.
- A **resources** slide, where you'll find links to all the elements used in the template.
- **Instructions for use**.
- Final slides with:
  - The **fonts and colors** used in the template.
  - More **infographic resources**, whose size and color can be edited.
  - Sets of **customizable icons** of the following themes: general, business, avatar, creative process, education, help & support, medical, nature, performing arts, SEO & marketing, and teamwork.

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# Table of Contents


01
About the Patient
Here you could describe the topic of the section

02
Discussion
Here you could describe the topic of the section

03
Diagnosis
Here you could describe the topic of the section

04
Treatment
Here you could describe the topic of the section

05
Patient Monitoring
Here you could describe the topic of the section

# Introduction

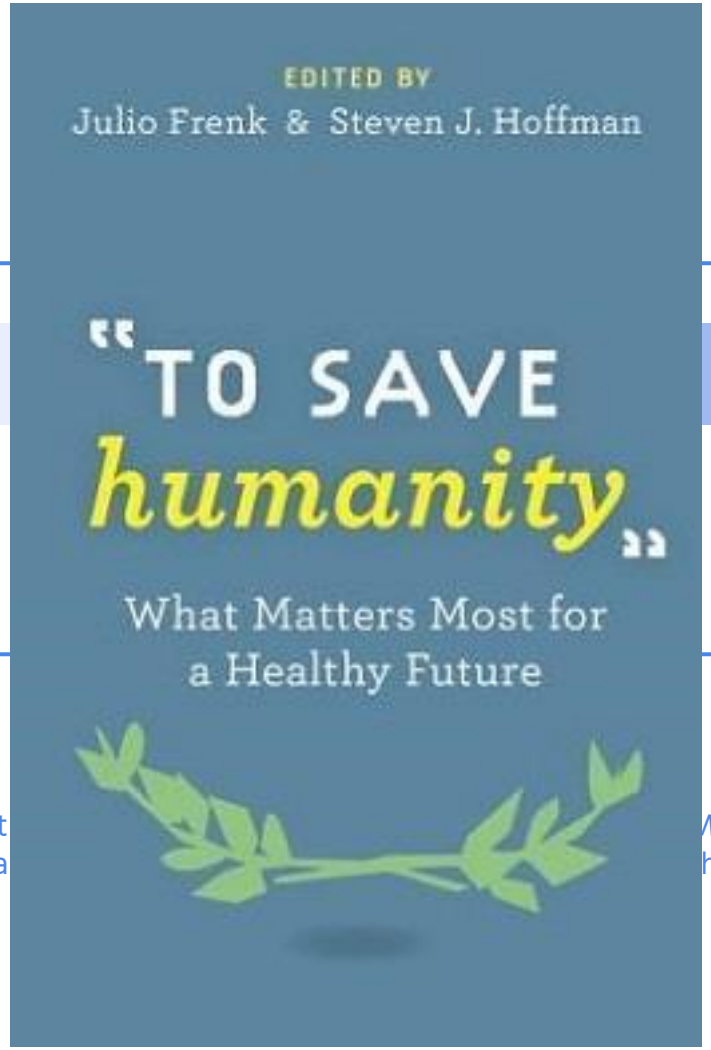
Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than our Moon. The planet's name has nothing to do with the liquid metal, since it was named after the Roman messenger god, Mercury

# 01

# Multiculturalism as a concept

## Neptune

Neptune is the fourth-largest planet by diameter in our Sola System



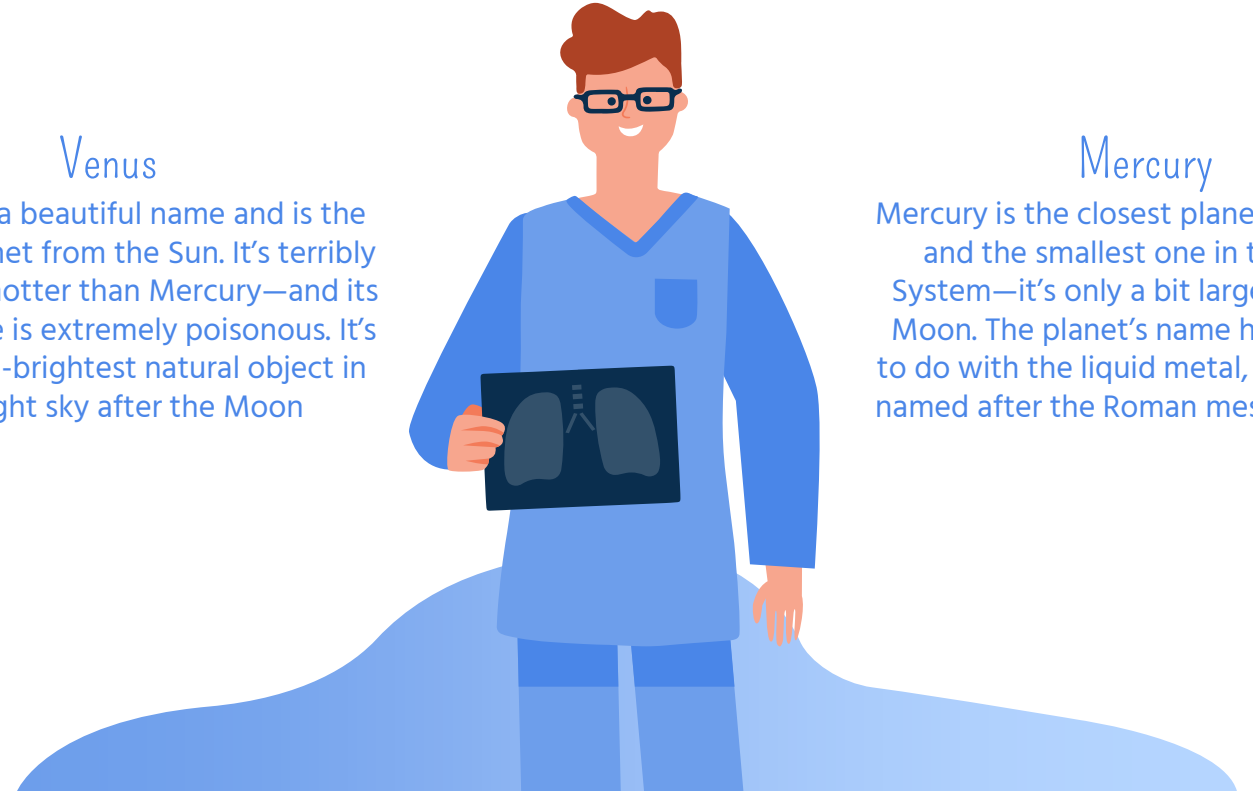

## Mercury

Mercury is the closest planet to he Sun and the smallest one in our Solar System

# Identifying Information

## Venus

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot—even hotter than Mercury—and its atmosphere is extremely poisonous. It's the second-brightest natural object in the night sky after the Moon



## Mercury

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than our Moon. The planet's name has nothing to do with the liquid metal, since it was named after the Roman messenger god

# Patient Medical History

- Age: 25-35
- Gender: female
- Allergies: none
- Location: Madrid, Spain
- Habits: unhealthy eating, sedentary lifestyle

## 2XXX

Neptune is the fourth-largest planet by diameter in our Solar System

## 2XXX

Saturn is the ringed one. It’s a gas giant, composed mostly of hydrogen and helium

## 2XXX

Venus has a beautiful name and is the second planet from the Sun. It’s terribly hot

# Review of Systems

01

## Neptune

Neptune is the farthest planet from the Sun

02

## Saturn

Saturn is composed mostly of hydrogen and helium

03

## Mercury

Mercury is the smallest planet in our Solar System

04

## Jupiter

This gas giant is the biggest planet in our Solar System

05

## Mars

Despite being red, Mars is actually a cold place

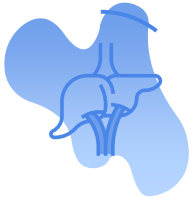
# Physical Examination

## Neptune

45%

To change the size of the graph, click the arc of the circle and drag one of the orange handles

## Saturn



12%

Yes, Saturn is the ringed one. It’s a gas giant, composed mostly of hydrogen and helium

## Mars

78%

Mars is a cold place full of iron oxide dust, which gives the planet its reddish cast

## Venus

36%

Venus has a beautiful name and is the second planet from the Sun. It’s terribly hot

## Mercury

62%

Mercury is the closest planet to the Sun and the smallest one our the Solar System

# Results

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than our Moon. The planet's name has nothing to do with the liquid metal, since it was named after the Roman messenger god

# 4,497,374

Big numbers catch your audience’s attention

# Findings

## Evolution

If you want to modify this graph, click on it, follow the link, change the data and replace it

## Prevalence

200,000,000

Big number

# 02

# Discussion

You could enter a subtitle here if you need it

# Discussions

"Neptune is the farthest planet from the Sun and the fourth-largest in our Solar System"

Dr. John Doe

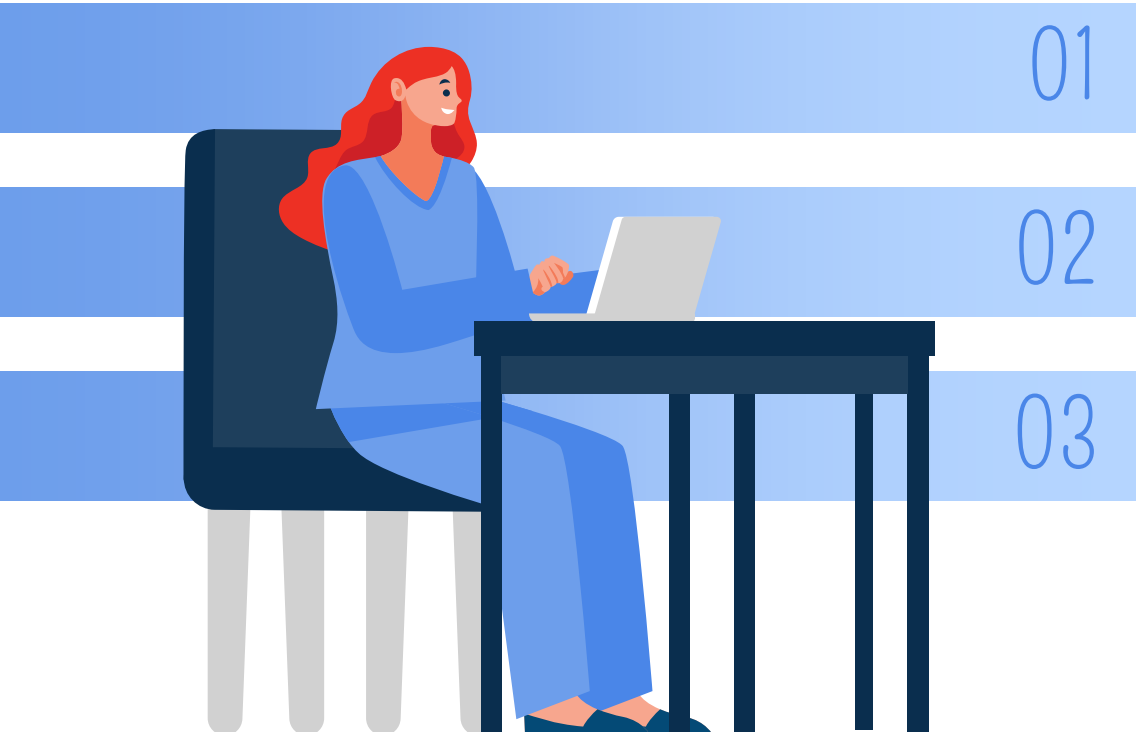
"Venus has a beautiful name and is the second planet from the Sun. It's terribly hot"

Dr. Jenna James

"Mercury is the closest planet to the Sun and the smallest one in our Solar System"

Dr. Daniel Patterson

# Discussions Summary



01

Venus has a beautiful name and is the second planet from the Sun. It’s terribly hot and its atmosphere is extremely poisonous

02

Jupiter is a gas giant and the biggest planet in our Solar System. It’s also the fourth-brightest object in the sky

03

Mercury is the closest planet to the Sun and also the smallest one in our Solar System. It’s only a bit larger than our Moon

# 03

# Diagnosis

You could enter a subtitle here if you need it

# Diagnosis

## Neptune

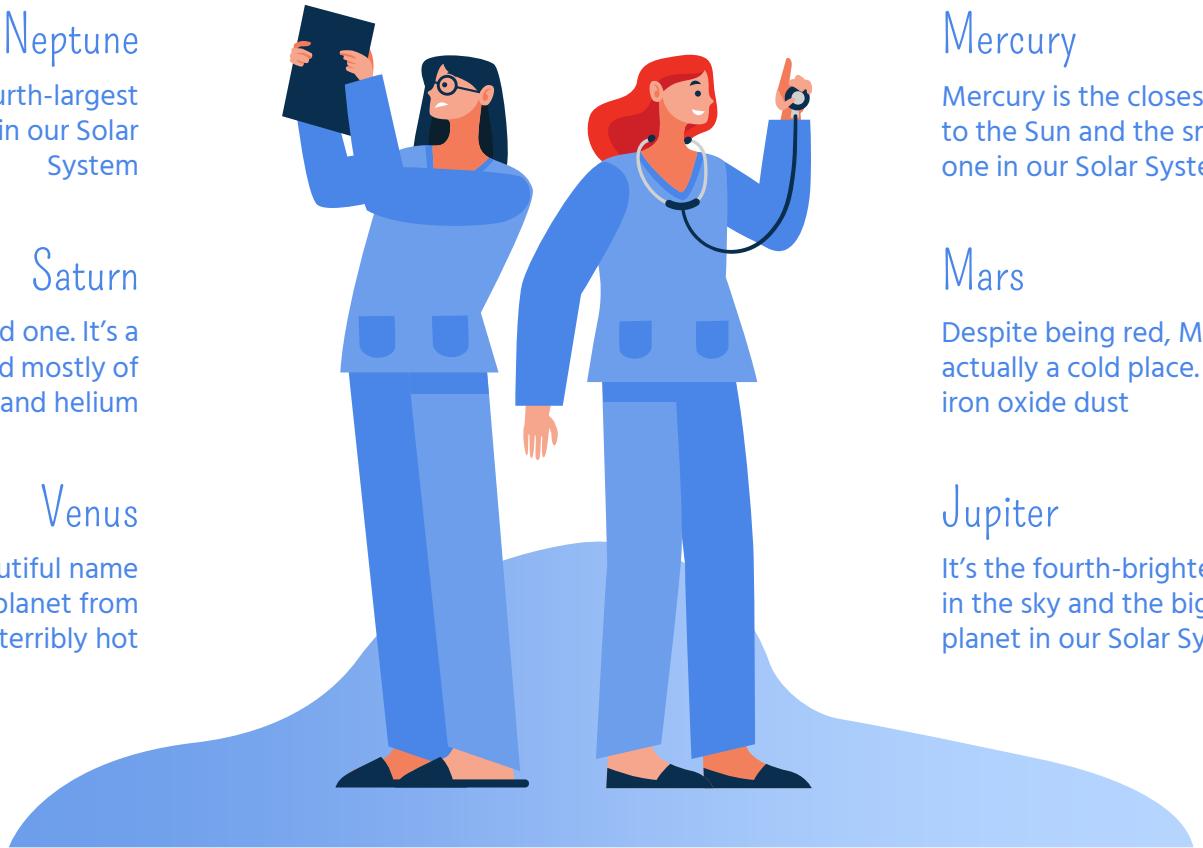
Neptune is the fourth-largest planet by diameter in our Solar System

## Saturn

Saturn is the ringed one. It’s a gas giant, composed mostly of hydrogen and helium

## Venus

Venus has a beautiful name and is the second planet from the Sun. It’s terribly hot



## Mercury

Mercury is the closest planet to the Sun and the smallest one in our Solar System

## Mars

Despite being red, Mars is actually a cold place. It’s full of iron oxide dust

## Jupiter

It’s the fourth-brightest object in the sky and the biggest planet in our Solar System

# Comparison

| | 01 | 02 | 03 | 04 |
|---|---|---|---|---|
| Saturn | + | − | + | + |
| Venus | − | − | + | − |
| Jupiter | − | + | − | + |
| Pluto | + | − | + | + |

# 04

# Treatment

You could enter a subtitle here if you need it

# Treatment

## Week 1

Mars is full of iron oxide dust, which gives the planet its reddish cast

## Week 2

Saturn is the ringed one. It's a gas giant, composed of hydrogen and helium

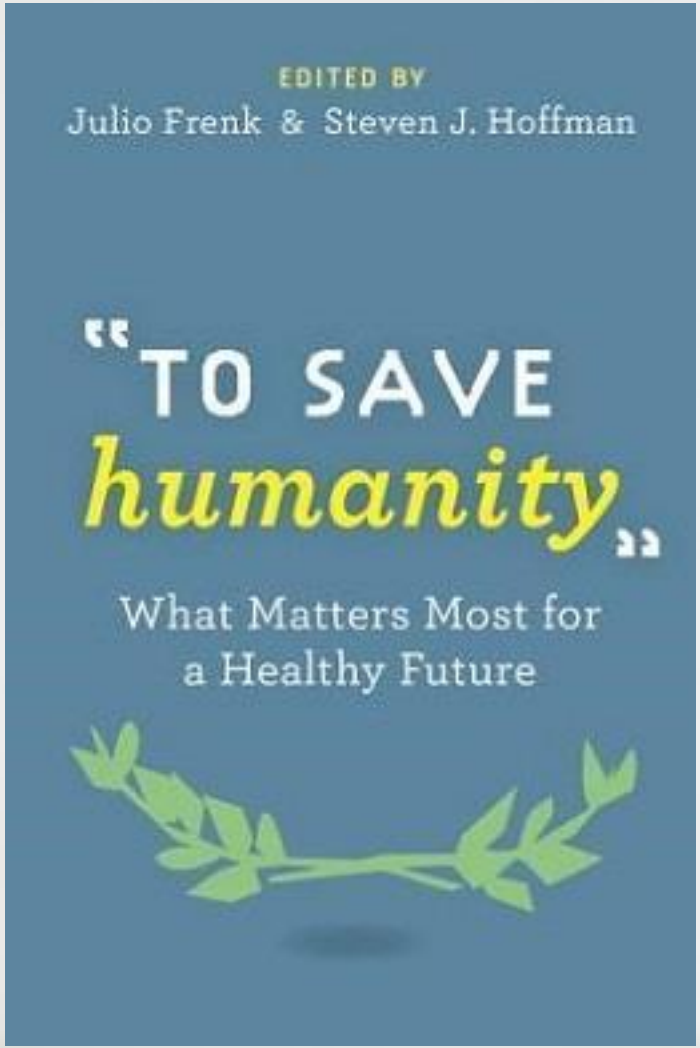
## Week 3

Venus has a beautiful name and is the second planet from the Sun

## Week 4

Jupiter is a gas giant and the biggest planet in our Solar System

# A Picture Always Reinforces the Concept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"TO SAVE humanity"
What Matters Most for a Healthy Future

# 05

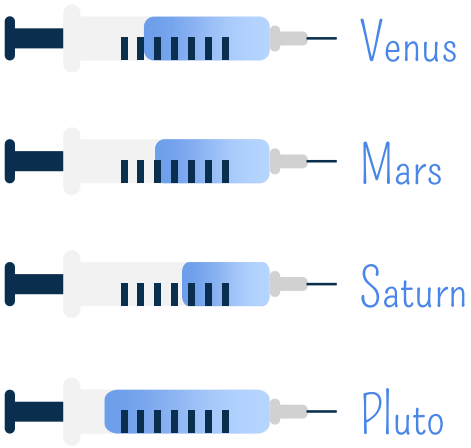
# Patient Monitoring

You could enter a subtitle here if you need it

# Patient Monitoring

## Week 1

Venus has a beautiful name and is the second planet from the Sun




## Week 2

To change the size of the graph, click the circle and drag the colored handle

## Week 3

Mercury is the closest planet to the Sun

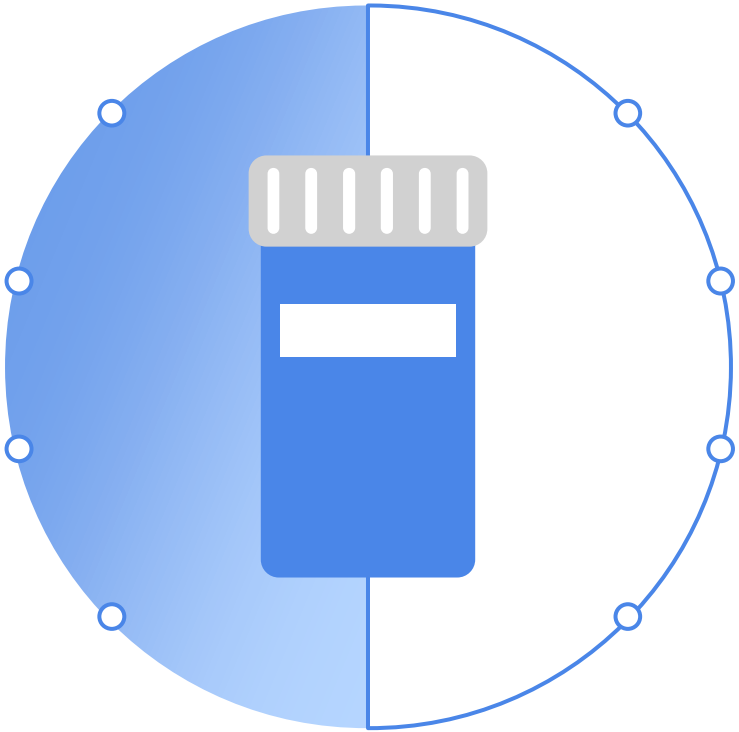
# Contraindications - Indications

Saturn is the ringed one. It's a gas giant, composed of hydrogen and helium

Jupiter is a gas giant and the fourth-brightest object in the sky

Venus has a beautiful name and is the second planet from the Sun

Mercury is the closest planet to the Sun and the smallest in our Solar System



Despite being red, Mars is actually a cold place. It's full of iron oxide dust

Neptune is the fourth-largest planet in our Solar System

Pluto is in the Kuiper belt and is considered a dwarf planet since 2006

Ceres is a dwarf planet and the biggest object in the asteroid belt

# Post-prevention

## Jupiter

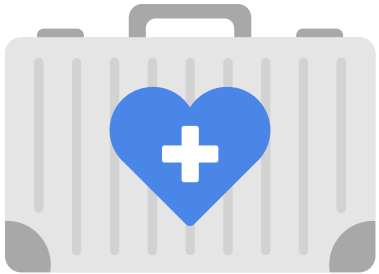
Jupiter is a gas giant and the biggest planet in our Solar System

## Mercury

Mercury is the smallest planet in our Solar System

## Venus

Venus is terribly hot and its atmosphere is extremely poisonous



## Mars

Despite being red, Mars is actually a cold place

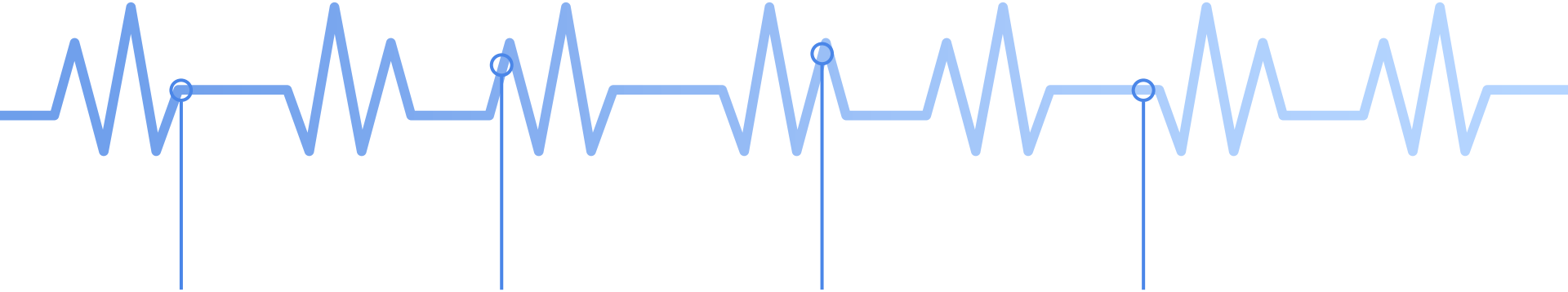
## Neptune

Neptune is the fourth-largest planet in our Solar System

## Saturn

It's a gas giant, composed mostly of hydrogen and helium

# Case Timeline



## Phase 1

Neptune is the fourth-largest planet in our Solar System

## Phase 2

Saturn is the ringed one. It’s a gas giant, composed of hydrogen and helium

## Phase 3

Venus has a beautiful name and is the second planet from the Sun

## Phase 4

Mars is full of iron oxide dust, which gives the planet its reddish cast

# Conclusions

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than our Moon. The planet's name has nothing to do with the liquid metal, since it was named after the Roman messenger god, Mercury

# References


- AUTHOR (YEAR). *Title of the publication.* Publisher
- AUTHOR (YEAR). *Title of the publication.* Publisher
- AUTHOR (YEAR). *Title of the publication.* Publisher
- AUTHOR (YEAR). *Title of the publication.* Publisher
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- AUTHOR (YEAR). *Title of the publication.* Publisher

# Our Team

## Helena James

Here you can talk a bit about this person

## John Doe

Here you can talk a bit about this person

## Jenna Patterson

Here you can talk a bit about this person

# Thanks

Do you have any questions?

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# Alternative Resources

# Resources

## Vectors

- Medical equipment icons
- Flat nurse team
- Flat nurse team
- Flat nurse team
- Flat nurse team
- Flat nurse team
- Hand drawn nurse team
- Health elements medical tools

## Icons

- Human anatomy icon pack
- Health icon pack
- Health care icon pack

## Photos

- Senior woman looking female nurse wheelchair
- Nurse holding checklist

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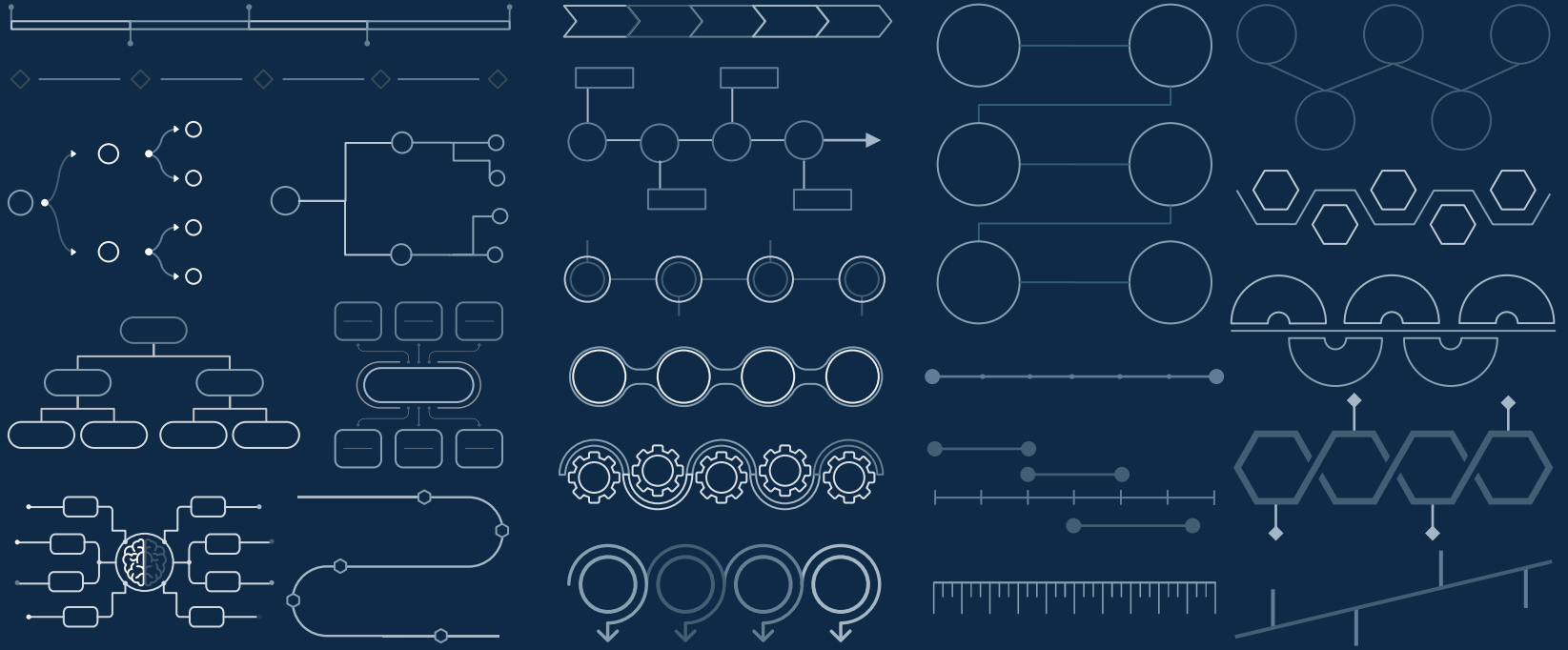
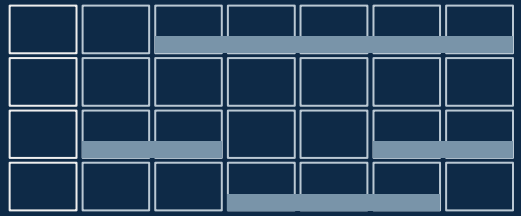
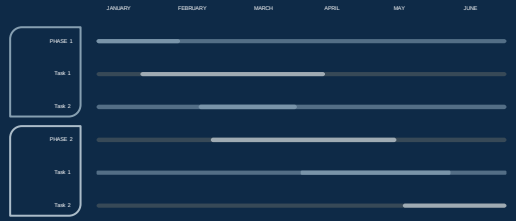
#6d9eeb

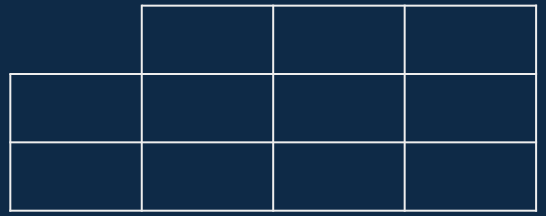
# Use our editable graphic resources...

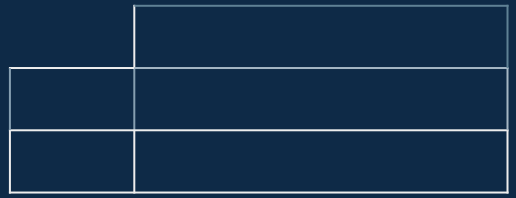
You can easily resize these resources, keeping the quality. To change the color, just ungroup the resource and click on the object you want to change. Then, click on the paint bucket and select the color you want. Don't forget to group the resource again when you're done.

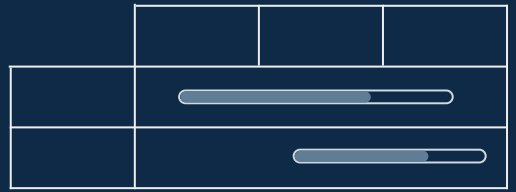


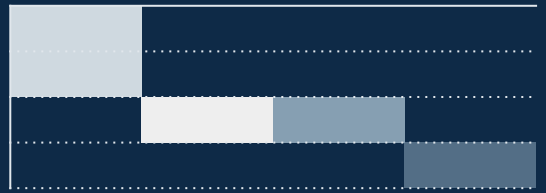


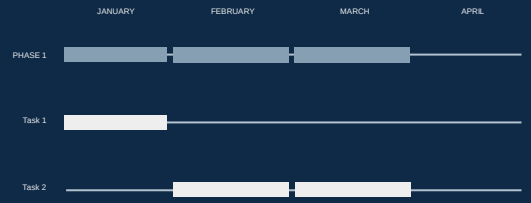

JANUARY
FEBRUARY
MARCH
APRIL
MAY
JUNE
PHASE 1
Task 1
Task 2
PHASE 2
Task 1
Task 2

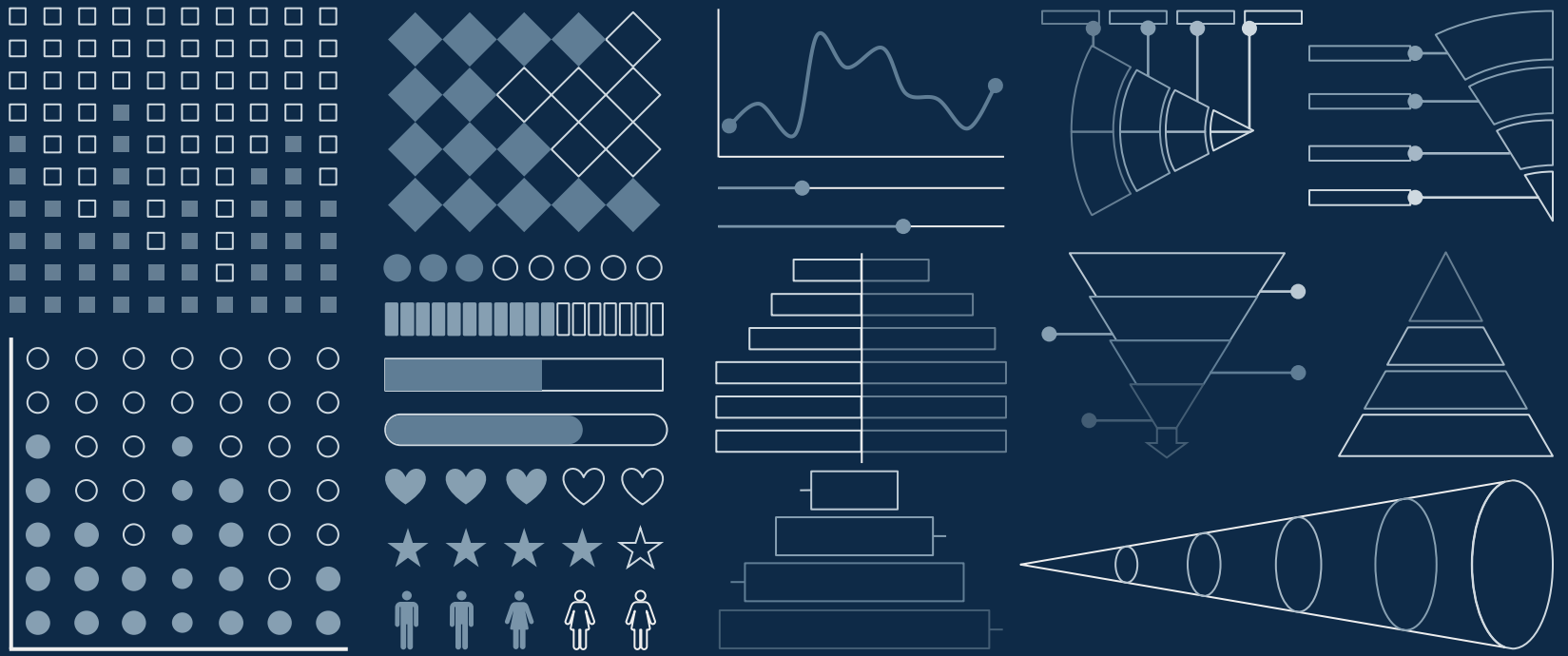




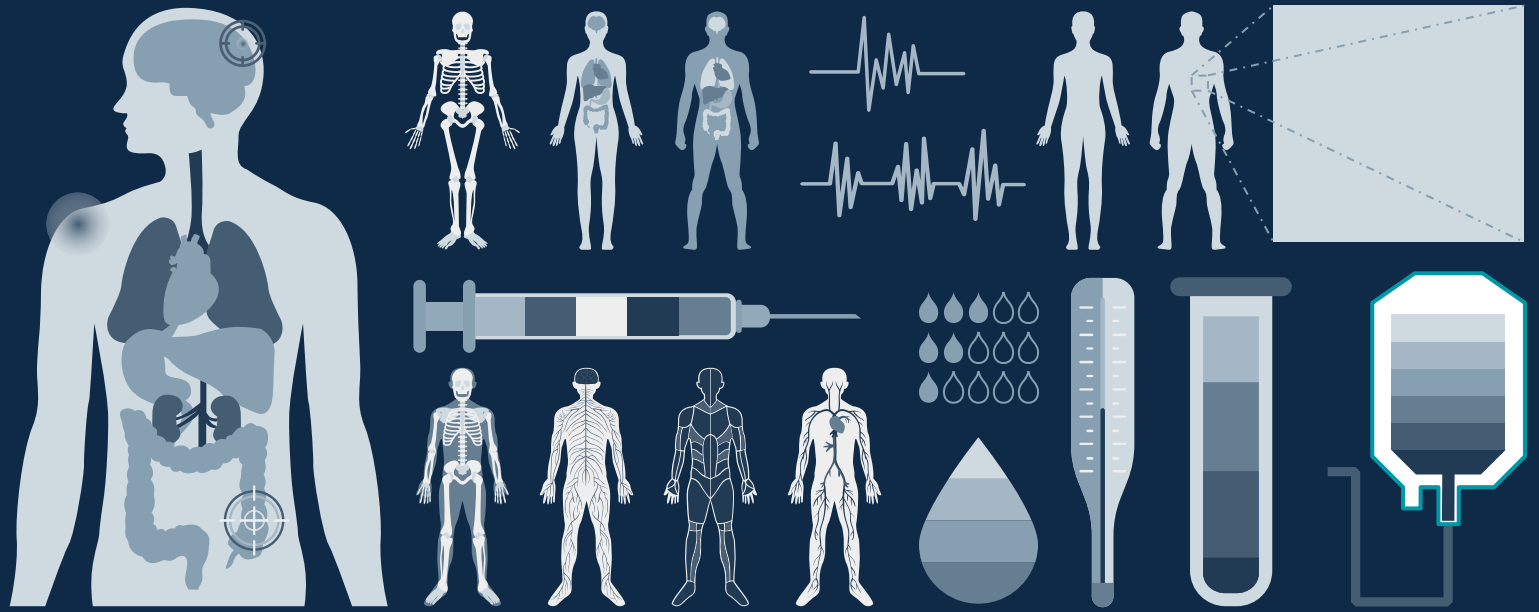


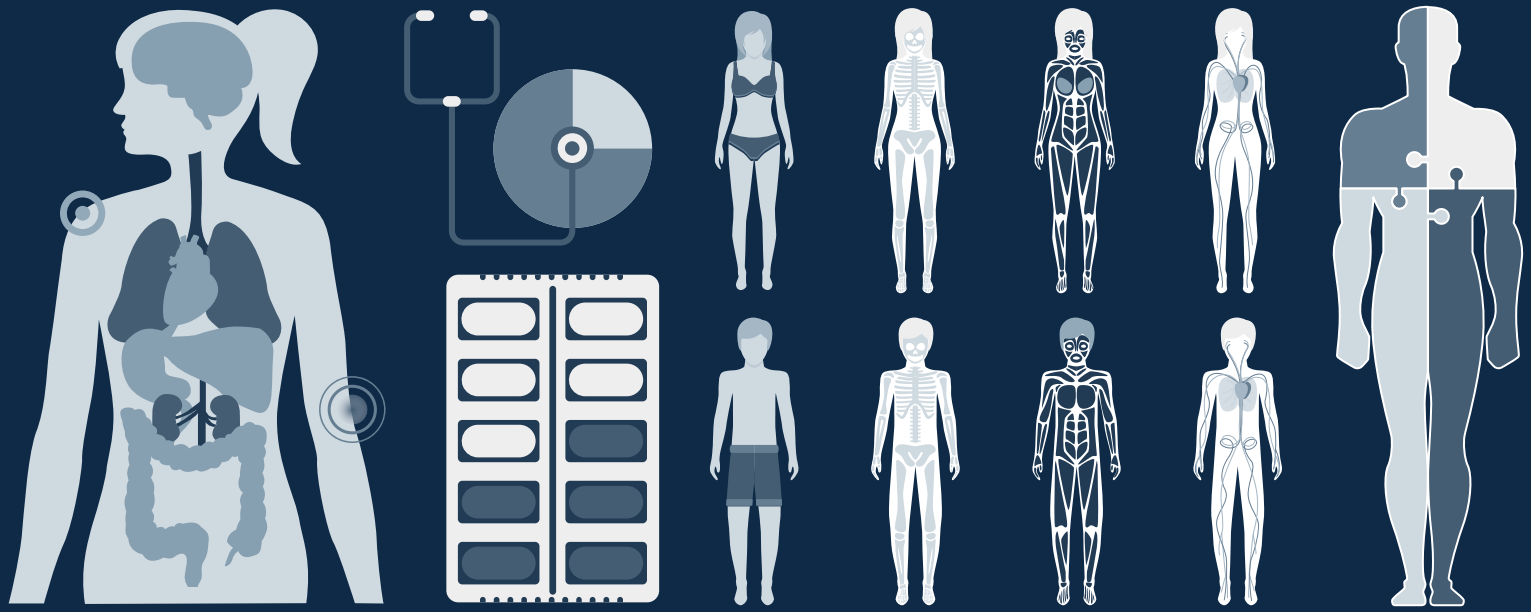


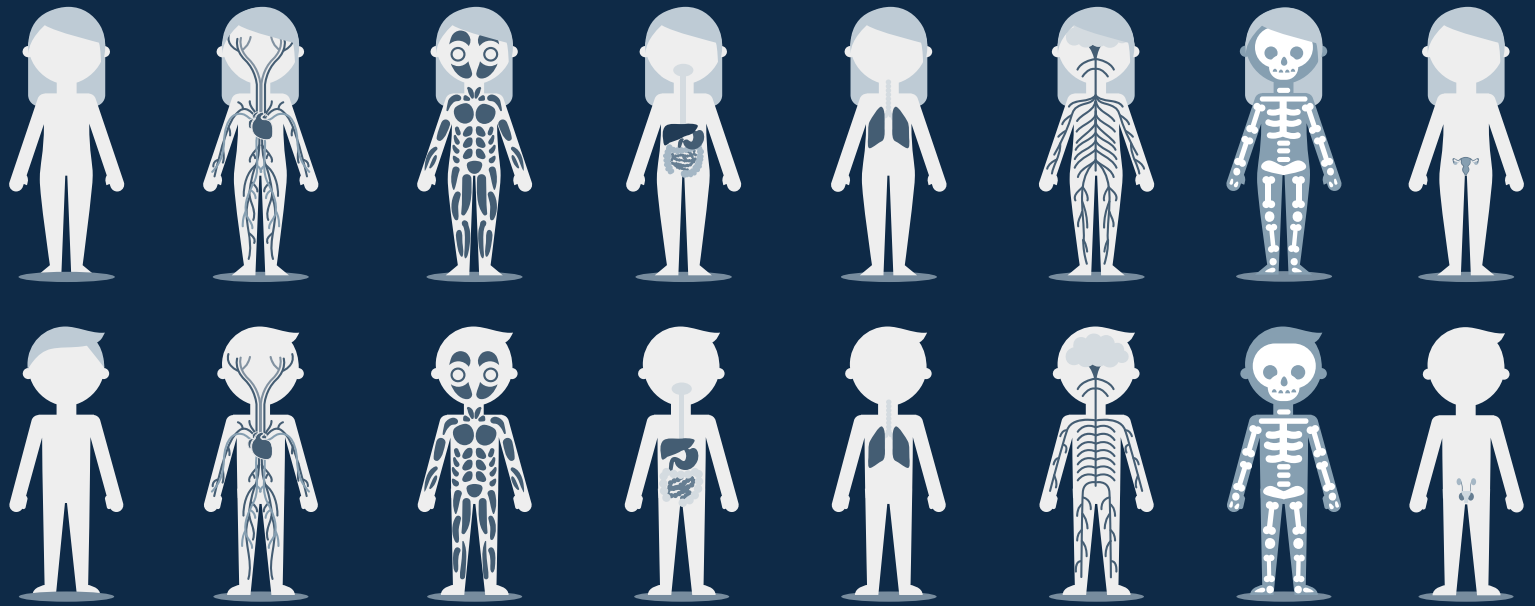

JANUARY
FEBRUARY
MARCH
APRIL
PHASE 1
Task 1
Task 2



# Medical Infographics







# ...and our sets of editable icons

You can resize these icons, keeping the quality.
You can change the stroke and fill color; just select the icon and click on the paint bucket/pen.
In Google Slides, you can also use Flaticon's extension, allowing you to customize and add even more icons.

## Educational Icons

## Medical Icons

# Business Icons

# Teamwork Icons

# Help & Support Icons

# Avatar Icons

## Creative Process Icons

## Performing Arts Icons

# Nature Icons

# SEO & Marketing Icons

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